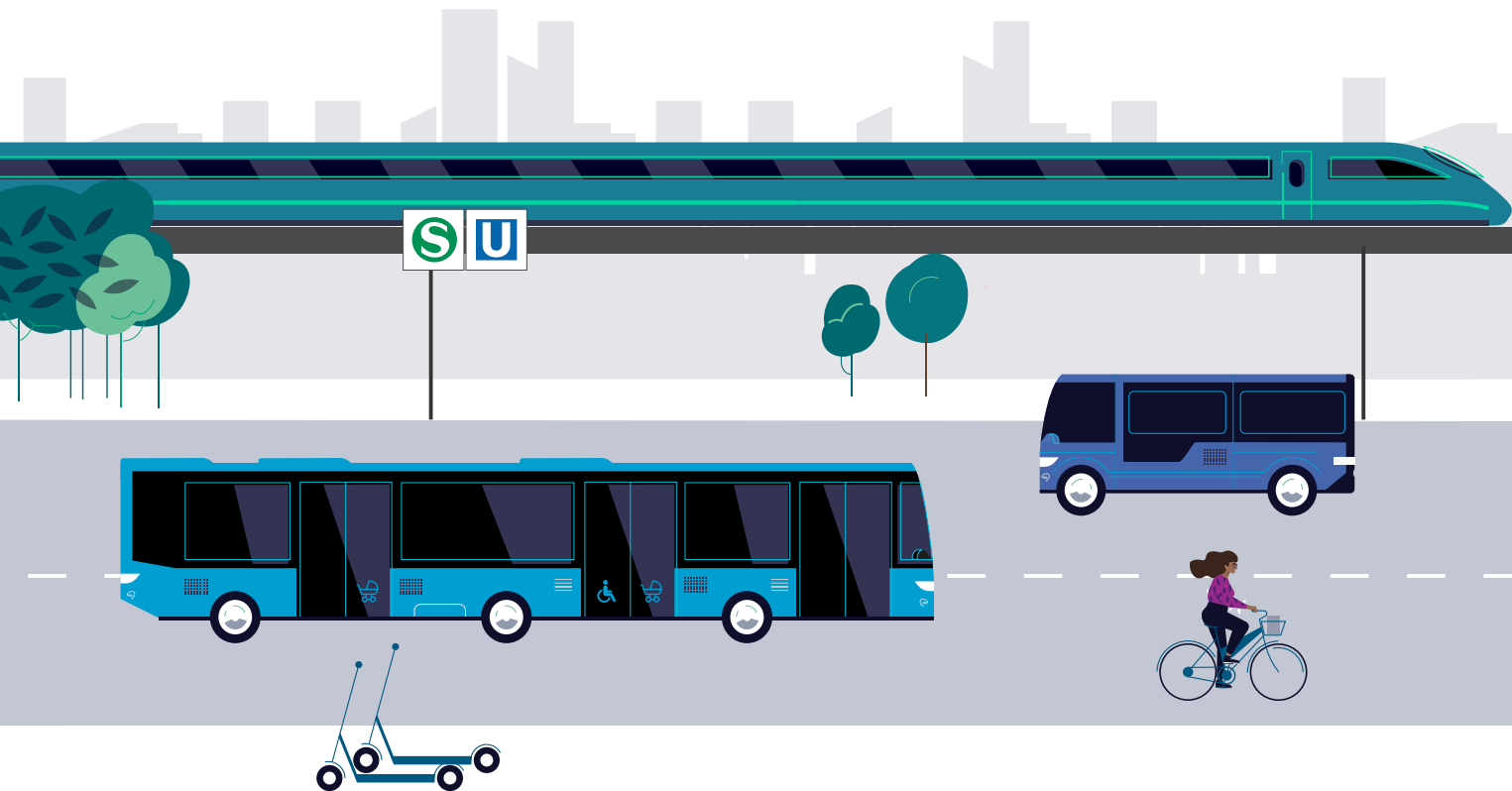


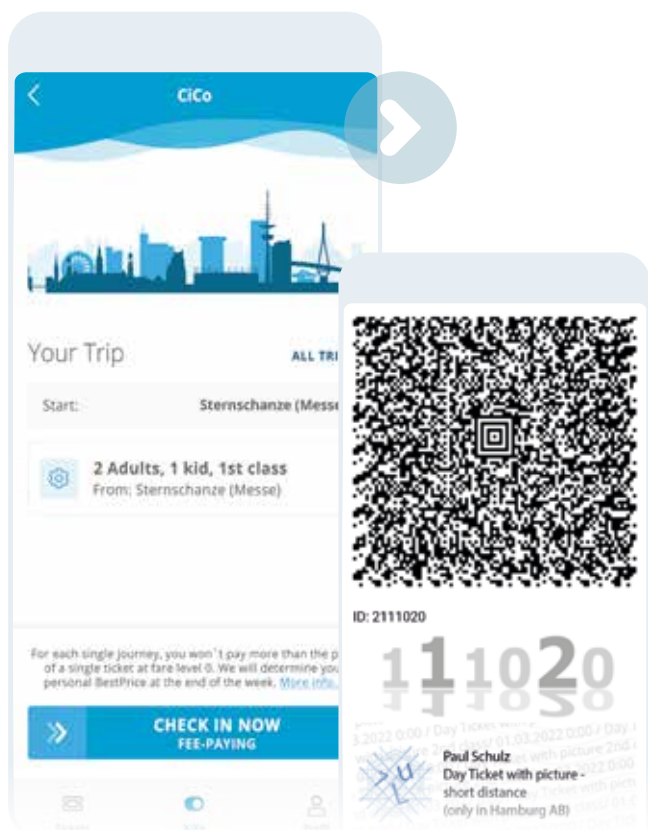
XiXo – NEXT GEN TICKETING

From check-in/check-out (CiCo)
to be-in/be-out (BiBo)



Making ticket purchase easier!

The need to register as well as complicated registration processes are a nuisance on the way to a digital ticket, not just for occasional travellers, tourists, and business travellers. This often leads them to cancel their intended purchase.



SCALABLE

Time-consuming registration processes are a thing of the past: Offer your customers an easy way to become a regular customer of your public transport app with simplified sign-up processes using proven methods like registration with Google, Facebook, etc.

Passengers can of course choose whether they want to register or not. They can also buy a ticket without prior registration.

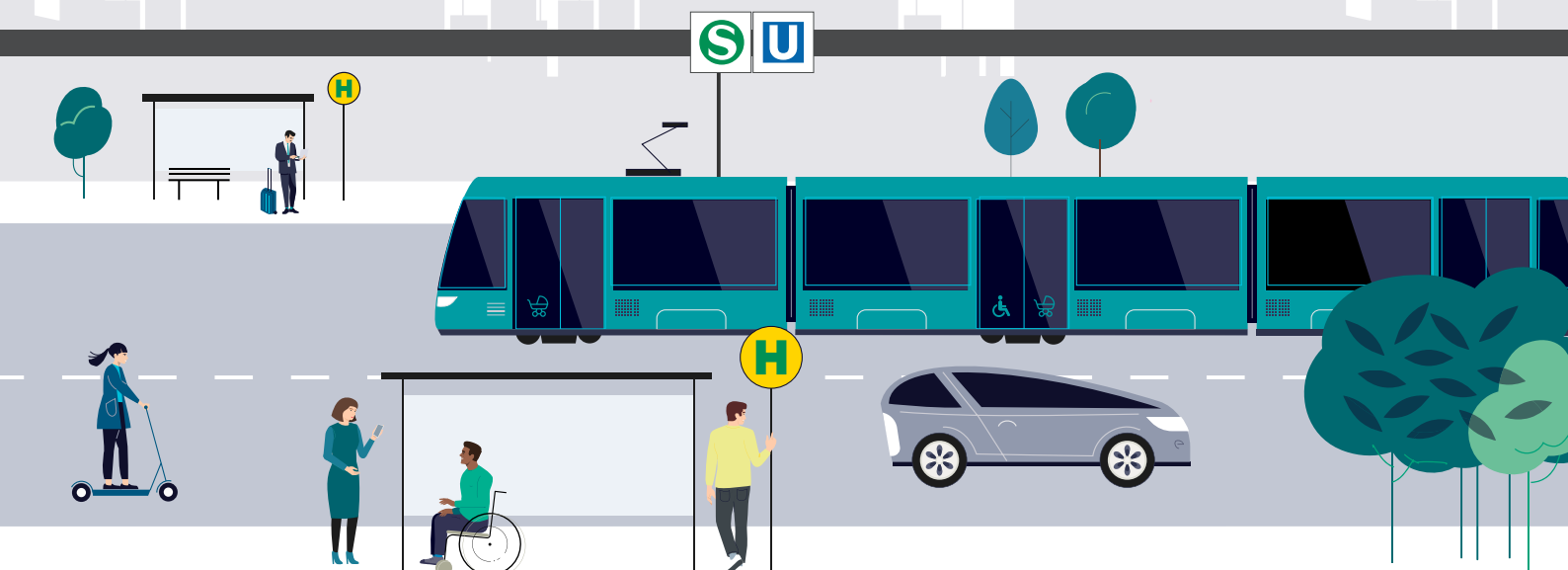
Thanks to straightforward online payment methods such as PayPal, ApplePay, GooglePay, Billing, etc., customers can get their ticket quickly and easily. Data required for ticket issuance is obtained from these systems without customers having to provide personal data themselves.

FLEXIBLE

XiXo can be implemented quickly, cost-effectively, and seamlessly in existing apps and system landscapes. Adjustments to your own processes and designs can be implemented flexibly. Depending on your requirements, a stand-alone solution is also an option. Different tariff structures and billings can be integrated easily, quickly, and flexibly. Whether it's traditional fare models with zones or honeycombs, relation-based fare systems or more modern forms such as beeline or distance tariffs - XiXo can map all models easily and quickly.



MORE INFO ON
THIS PRODUCT
info@eos-uptrade.com



SECURE

With XiXo, data and interfaces remain the property of the transport company. We offer comprehensive reporting, tracking data & analysis options, fully GDPR compliant. Our offer also includes a modern back-end system including support.



INTELLIGENT

XiXo is based on intelligent algorithms that are continuously optimised, thereby leading to constant improvements in quality. This enables the exact recognition of the travelled route including changes to different modes of transport. The automatic real-time calculation of the appropriate fare with best price guarantee comes as a standard option.



INTEGRATED

One solution for all – without compromise: Siemens Mobility offers a unique portfolio of mobility solutions together with its subsidiaries HaCon, eos.uptrade, Bytemark, Padam Mobility, and Sqills. As a result, XiXo is entirely implemented by specialists. Timetable information, mobile ticketing, payment, data analysis and much more – a one-stop solution.

AT A GLANCE

BENEFITS FOR TRANSPORT COMPANIES:



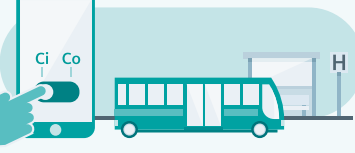
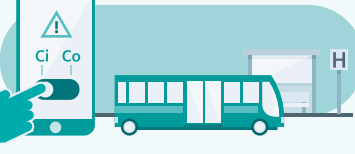
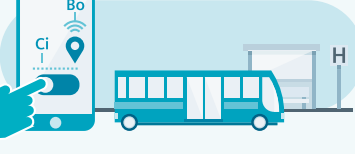
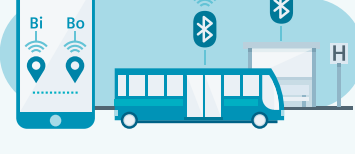
- More convenience for passengers
- Improved customer loyalty and access to new target groups
- Easier access to tickets
- Role as an innovation driver
- Seamless integration into existing apps and shops or stand-alone solution
- Tariffing and billing possible in the app; free choice between traditional or modern digital tariffs

BENEFITS FOR PASSENGERS:

- Simple, fast and convenient ticket purchase – without knowledge of the fares
- Cost savings via automated best price calculation
- Location-independent, cashless payment
- Full transparency of journeys and prices
- Upgrading a trusted app with a new and exciting feature

XiXo – The full portfolio

Decide individually according to your wishes and requirements how you want to offer your passengers the new dimension of smart mobility. Whichever way you start – you remain flexible.

CLASSIC		Mobile Ticketing	<ul style="list-style-type: none">• Passengers select and buy the ticket themselves• Tariff knowledge required – no price optimisation• Lower distribution costs due to fewer paper tickets and vending machines
BEST PRICE		BestPrice	<ul style="list-style-type: none">• Fully automated billing process• BestPrice optimisation• Greater customer satisfaction
ADVANCED		Check-in/Check-out (CiCo)	<ul style="list-style-type: none">• Active check-in and check-out in the app• Automatic permission to use public transport: simple and straightforward• Automatic, optimised price calculation for trips made in the defined time frame
ADVANCED		Check-in/assisted Check-out (CiaCo)	<ul style="list-style-type: none">• Active check-in and check-out• Automated check-out request for appropriate position
PREMIUM		Check-in/Be-out (CiBo)	<ul style="list-style-type: none">• Active check-in, automatic check-out (be-out)• Semi-automatic detection of the end of the trip• Direct communication between smartphone, beacons, and back-end
PREMIUM		Be-in/Be-out (BiBo)	<ul style="list-style-type: none">• Fully automatic identification of a public transport journey• Quick boarding, disembarking and transferring (without having to do anything)• Direct communication between smartphone and beacon sender• Maximum convenience for passengers

SIEMENS

HACON

EOS.UPTRADE

BYTEMARK

PADAM MOBILITY

sqills

‘Combined Power for Mobility’: Siemens Mobility, Hacon, eos.uptrade, Bytemark, and Padam Mobility form a unique ecosystem of digital services and solutions. Whether it’s travel planning, passenger communication, mobile ticketing and payment, comprehensive MaaS solutions (Mobility as a Service) or fleet management, timetabling and mobility data analytics – our top priority is to provide the best possible passenger comfort!

www.mobility.siemens.com | www.hacon.de | www.eos-uptrade.com | www.bytemark.co | www.padam-mobility.com | www.sqills.com