

# Capitalise on profitable partnerships

Thanks to your corporate client shop for public transport!

# Win-win: Cooperate with corporate clients

The right partners will help you boost your ticket sales. Why? Corporate clients usually buy large amounts of tickets and make use of subsidised public transport tickets as a strong incentive to increase employee and customer loyalty.

### You benefit – we'll take care of the details

Our corporate client shop offers a tailored product portfolio, depending on your client's preferences. Your different partner companies can independently use the access to the shop to provide employees, customers or visitors with tickets or subscriptions in the form of online or mobile tickets. Invoicing periods can be customised, depending on the preferences of the transport company.



"With this type of B2B model, everyone benefits: Our partners use the corporate client shop as a service for their customers and employees. We, as a transport company, can use it to boost our ticket sales. And passengers can use it to easily travel from A to B – basically a win-win-win situation."

# The solution that leaves nothing to be desired: Your tailored corporate client shop

Our service for corporate clients provides you with tailored solutions for selling public transport tickets.

## Nice to have & highly versatile

- Special offers for events, trade fairs & conferences
- Permanent service for customers of car repair shops, doctors, hotels

## Reduced administrative effort for companies

- Efficient travel booking process for companies
- Large orders by companies with a central booking system
- Employees don't need their own payment method to purchase company tickets
- Improved ecological footprint: Subsidised tickets encourage employees to not use their cars, thus helping to reduce employee parking spaces in the long-term

Why not offer a corporate client shop at your local transport company to interested companies? This will create a large output at limited administrative effort.

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### **BENEFITS FOR TRANSPORT COMPANIES:**

- New customers
- Increased ticket sales
- Extended product portfolio

#### **BENEFITS FOR COMPANIES:**

- Excellent benefits at a fair price!
- Easy payment by invoice
- Customised product range
- Downloadable mobile tickets

#### For more information about our products, please contact:

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Together, Siemens Mobility, HaCon, eos.uptrade and Bytemark provide a unique and holistic ecosystem of digital services and solutions. From trip planning across passenger communication to mobile ticketing, payment and comprehensive Mobility as a Service (MaaS) solutions, fleet management to train planning systems and mobility data analytics, we share one common goal: enhancing the passenger experience – with our combined power for mobility.